



# Four Cloud Innovation Paths that Work

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# *Four paths to innovation*

Starting from Scratch

Legacy Makeover

Rapid Evolution

Cutting Edge Innovation

*...using the cloud!*

# *Method: “thinking in apps”.*

At the simplest DNA level, getting from tradition to innovation begins with two things:

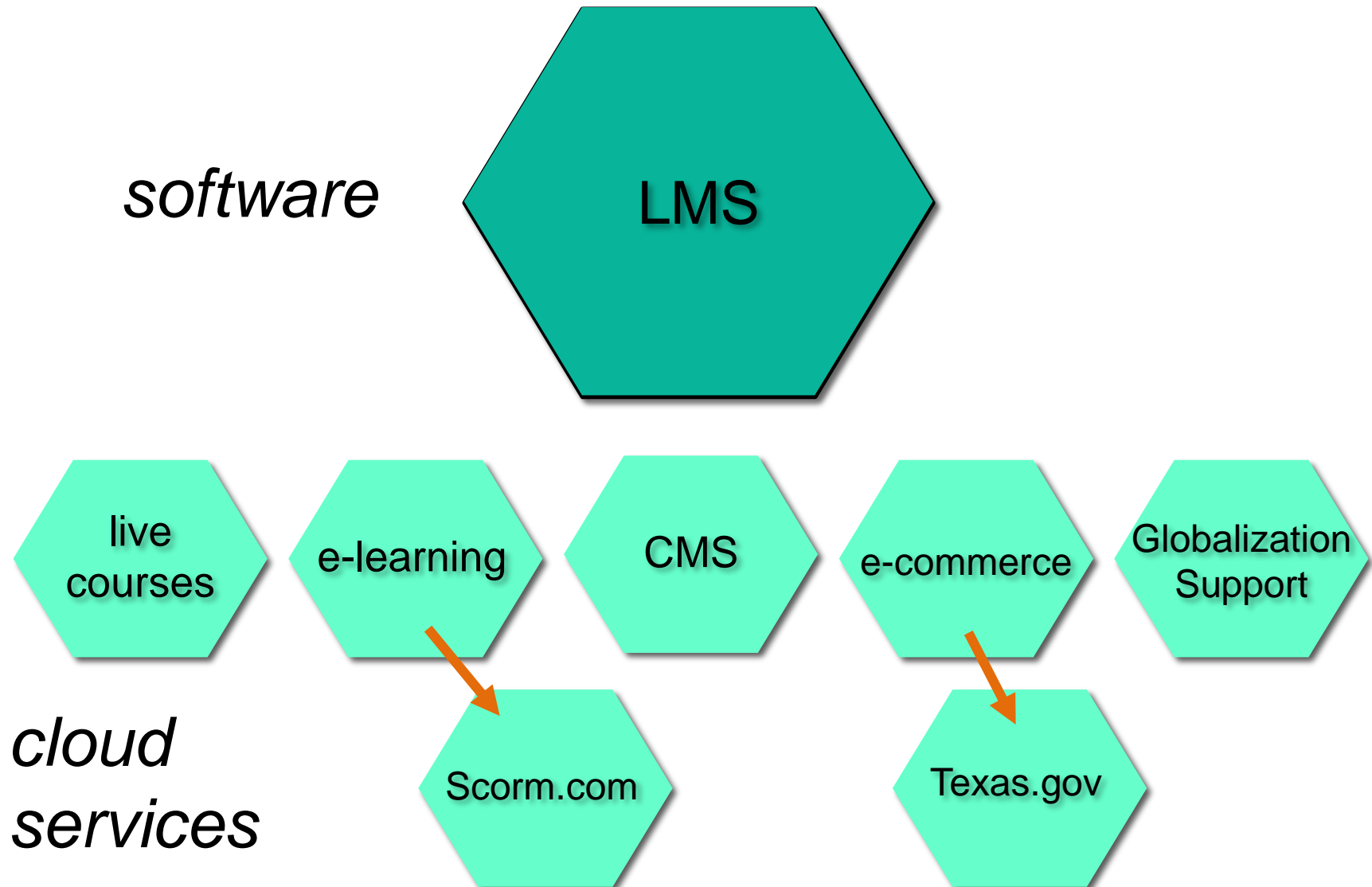
A. What are you doing now?

B. What do you want to do next?

Getting from A to B. There's an app for that!

So let's think in “apps”.

*“Apps” = software and cloud services*



# *We satisfy needs with “apps”.*

I want to do deliver an e-learning course.

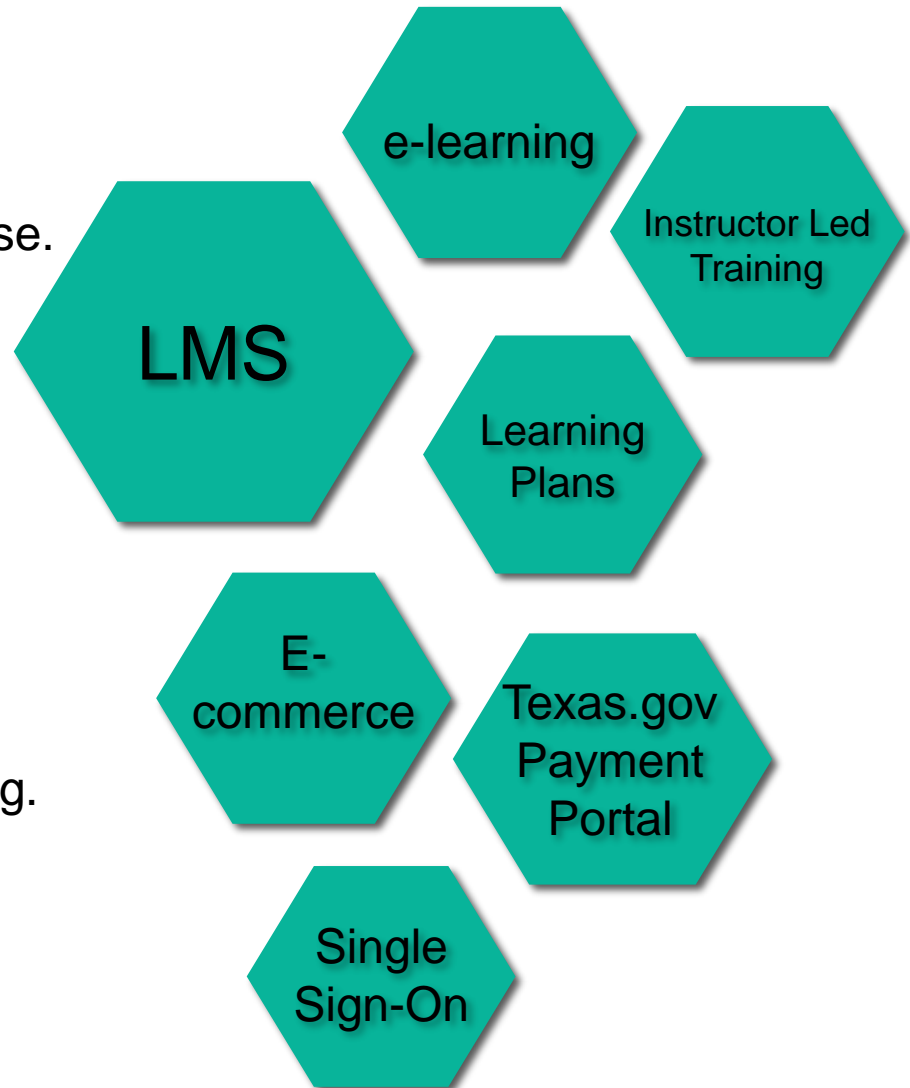
Live courses, too.

As part of a certification program.

I want people to pay for it.

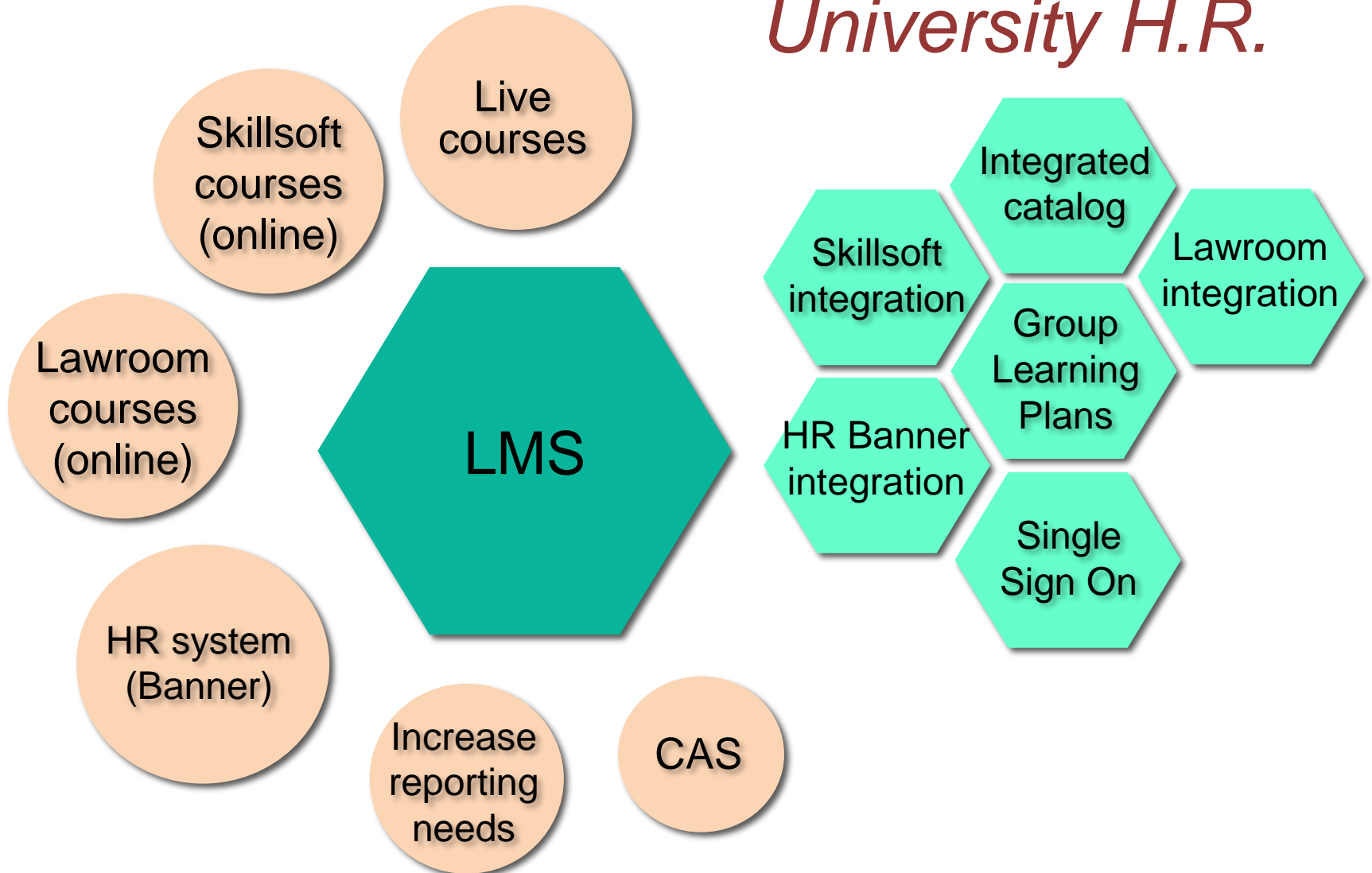
I want them to pay using Texas.gov

Users should sign in once to everything.



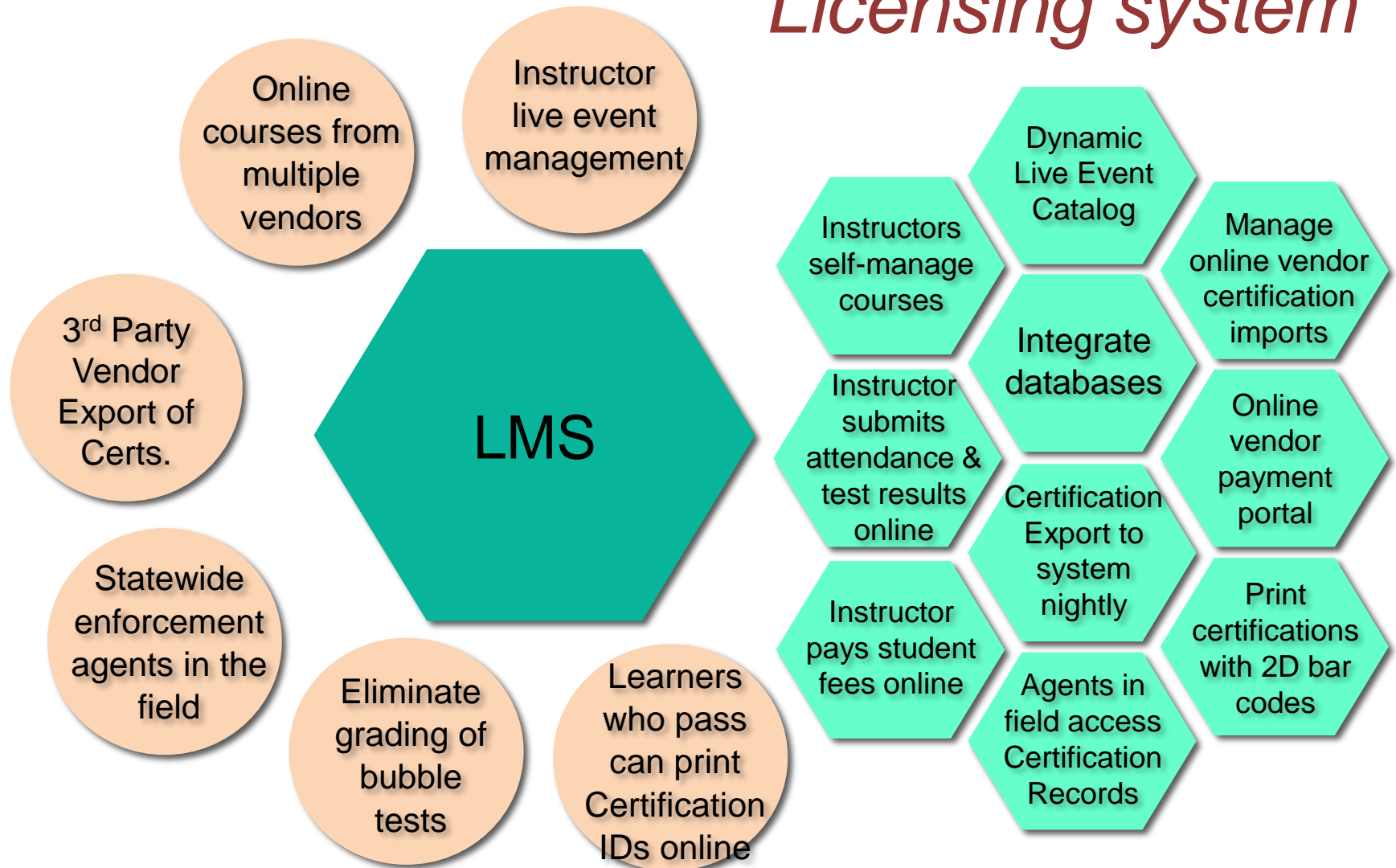
# *Starting from Scratch*

*University H.R.*



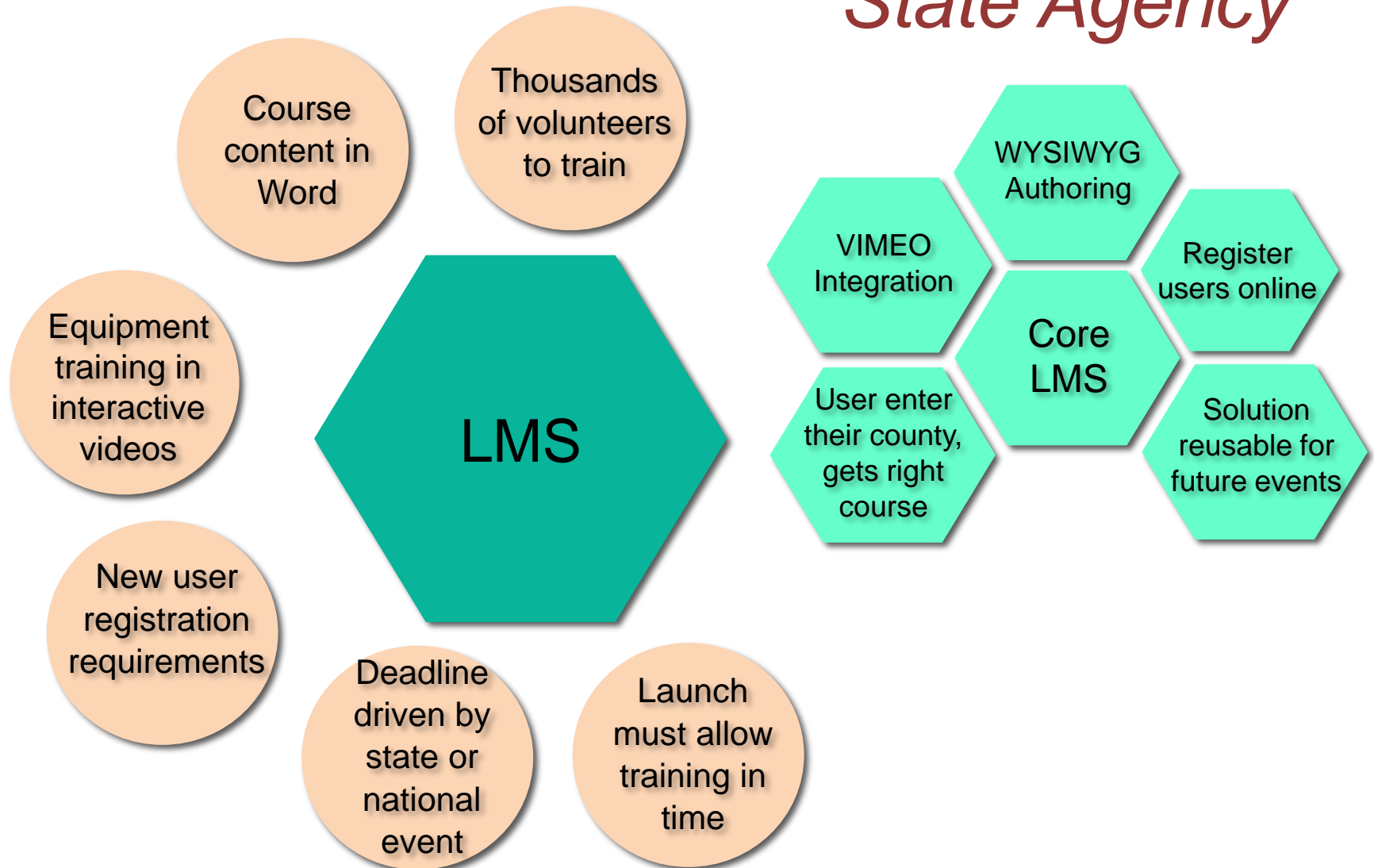
# Legacy Makeover

## *Licensing system*



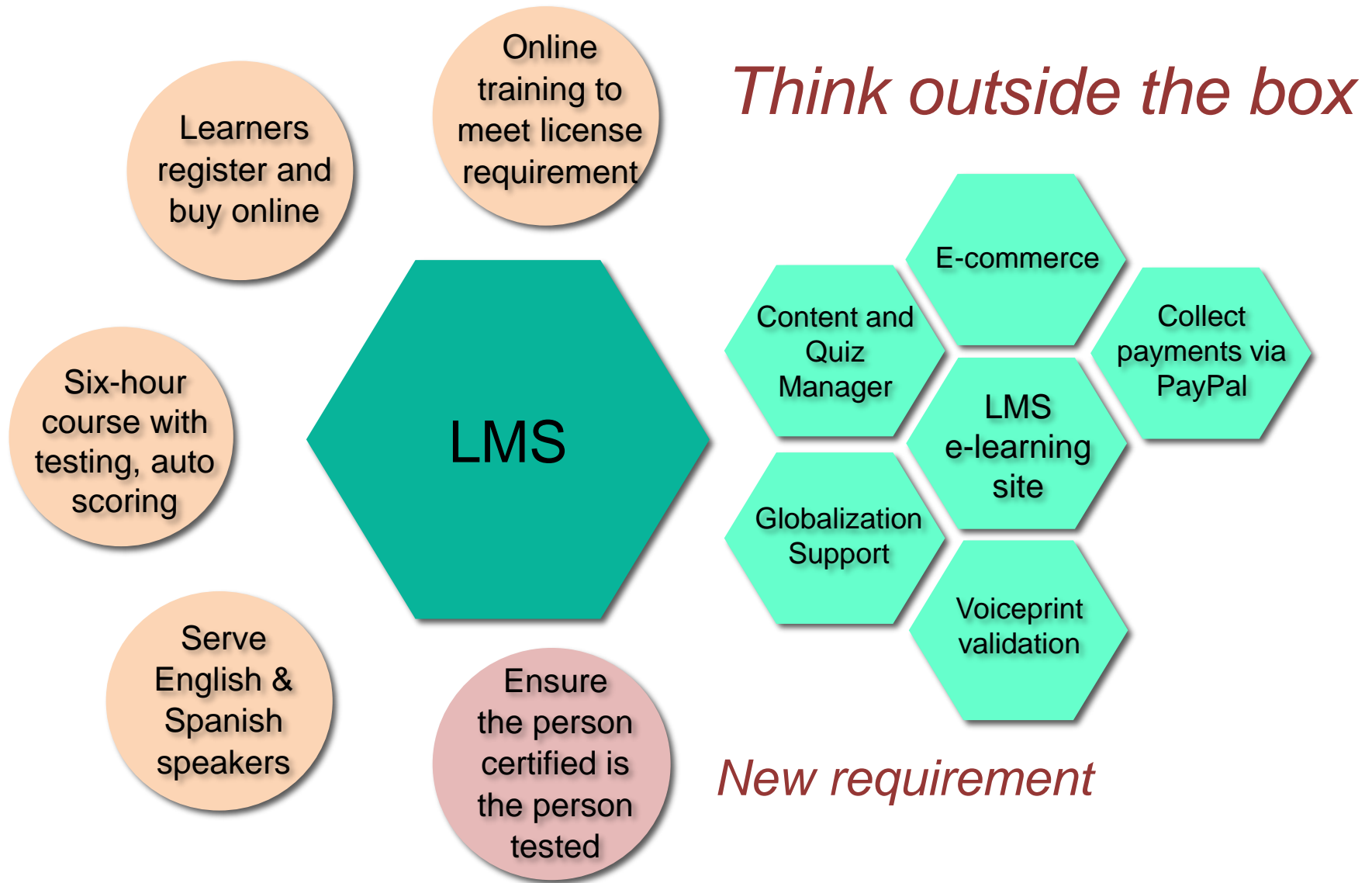
# *Rapid Evolution*

## *State Agency*





# Cutting edge evolution



# *More cutting edge apps*

One Course

Google Apps  
& integration

Biometrics  
services

Dropbox,  
Google Drive,  
OneDrive

Beacon devices

ifttt.com  
(IF This Then That)

zapier.com  
(Pre built App  
Connectors)

# *Technology to Innovation*

Thinking in apps simplifies the discussion.

When you say what you want to do next.

When you say what you want to do differently.

...you enable “thinking in apps.”



tradition



innovation

# Four Cloud Innovation Paths that Work

*Thank you!*



**ELEMENT**  
LEARNING MANAGEMENT SOLUTIONS

